



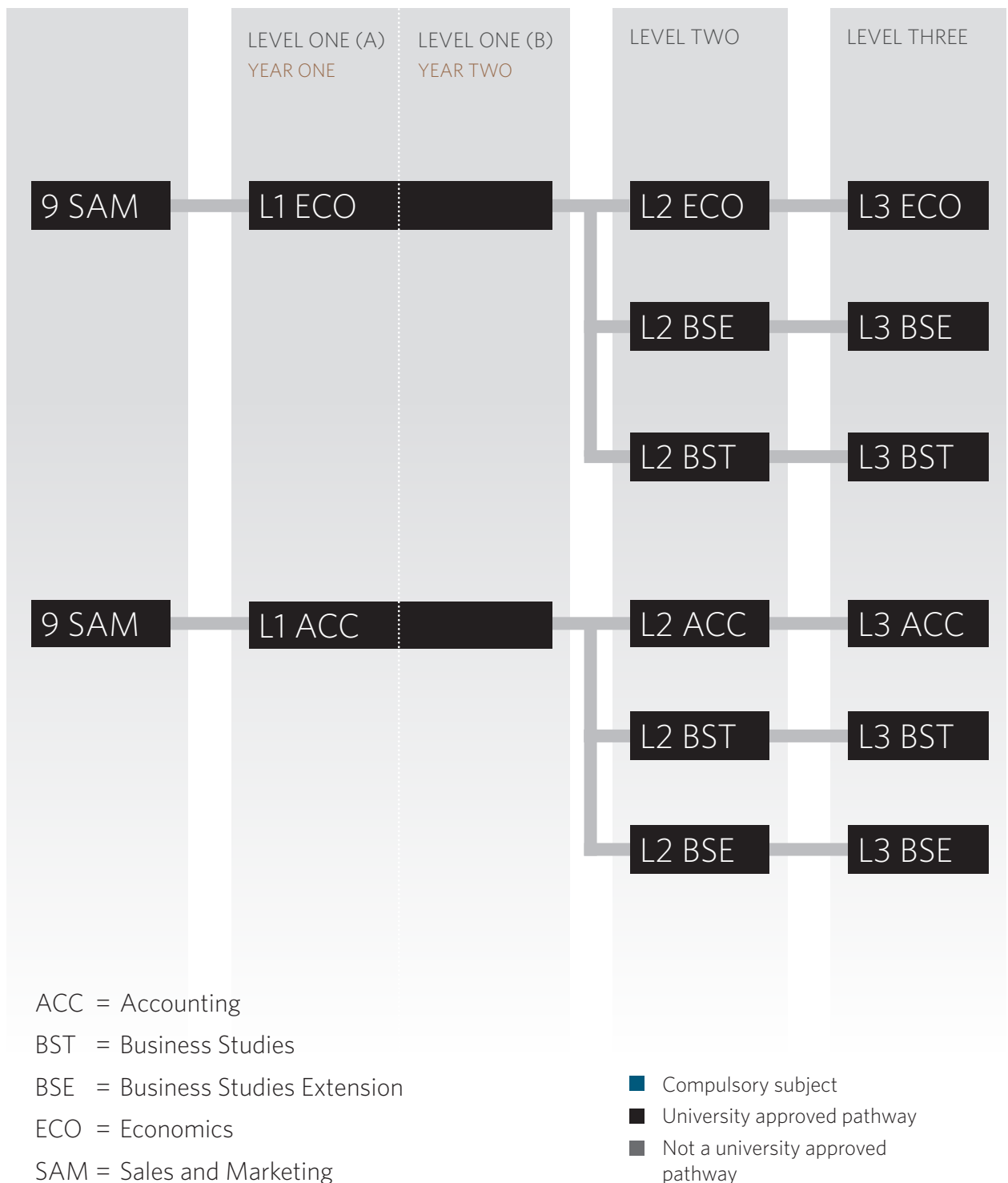
BUSINESS FACULTY

The Business Faculty offers a variety of subjects that allow students to gain real-life learning experiences.

This range of subjects ensures we can provide learning opportunities for students of all abilities. We have a history of high academic achievement with a number of NCEA Scholarships in Accounting and Economics over the past 3 years.

Devices are highly recommended for all Business courses.

SUBJECT PATHWAY



YEAR 9 SALES AND MARKETING CODE: 9 SAM

Credit Value: Nil

Number of Field Trips: Nil

Subject Material Costs: Nil

Course: Students will learn about the relationship between advertising and consumers, and how businesses try to get us to part with our money. This course will allow students to recognise different marketing strategies. During the course students will also have the opportunity to design a product and develop their own skills using print and on-line or film media to advertise their product.

Key objectives:

- Understand the tricks of advertising and marketing, and how to do it in a legal manner.
- Recognise the importance of a well-designed and thought-out product – how do you meet the needs of consumers?
- Research the market for a new product.
- During the course students will also be introduced to basic accounting skills as well as the economic language around resource use and production processes.

LEVEL 1 ECONOMICS CODE: L1 ECO

Credit Value: 24

Number of Field Trips: Nil

Subject Material Costs: Nil Year 1; \$30 Year 2

Qualification: NCEA Level 1

L1A: From “Caveman to citizen of the world.” This course allows students to discover how they “fit” into the New Zealand economy and what difference they can make to their own and the country’s future well-being. Students taking this course should expect to develop their theoretical knowledge of New Zealand by using economic models and applying these to real life. They will answer the key question of “How come I can’t get everything I want?” and start to work out what they can do about it. They will also continue to develop personal financial management skills. This course will be building on concepts and skills covered in the Economic World unit offered in the 9SSC and 9 SAM courses. The topics covered include choice, consumer demand, decision making, producer decisions, supply, inequality and the circular flow model.

L1B: This course focuses on how two sectors of the Economy (Households and Firms) interact through the market. That is, how the “Market Forces” (Demand and Supply) work. The major sections of the course are:

Section A: Consumers’ decisions, producers’ decisions, the market.

Section B: Thinking skills, investigative skills, statistical skills, decision making skills.

During this course students will be expected to develop the skills mentioned in Section B whilst completing the areas covered in Section A.

COURSE DESCRIPTION

LEVEL 2 ECONOMICS

CODE: L2 ECO

Credit Value: 22

Number of Field Trips: Nil

Subject Material Costs: \$30

Qualification: NCEA Level 2

Prerequisites: 10 Level 1 Economics credits

Course: Economics investigates economic issues relevant to modern society. It explores the topics of unemployment, inflation, growth, trade and inequality as well as giving students an introduction to the basic micro and macro-economic theories. Students will learn to define and measure these issues as well as understand their causes and possible effects on us all. Government policies are reviewed in an attempt to develop an awareness of the working of the New Zealand economy. This course will give a useful background for anyone starting out on a career in business as well as an interesting and valuable insight for students intent on tertiary study in Economics.

LEVEL 3 ECONOMICS

CODE: L3 ECO

Credit Value: 24

Number of Field Trips: 1 Cost: (approx) \$250

Subject Material Costs: \$30

Qualification: NCEA Level 3

Prerequisites: 12 Level 2 Economics credits

Course: This course is designed to extend the knowledge of those students who have previously studied Economics. The course covers three sections: A theoretical study of the market structures in New Zealand; The role of the government in the provision of goods and services; A study of the macro-economy, looking at the impact of Government policy on international trade, foreign exchange, the money market and unemployment. Emphasis on the skills of analysis and interpretation make this a useful course for students who are looking at tertiary study. Students will also be given the opportunity to work towards Scholarship in this subject and/or take part in the RBNZ Monetary Policy Challenge.

LEVEL 2 BUSINESS STUDIES

CODE: L2 BST

Credit Value: 18

Number of Field Trips: 1 Cost (approx) \$25

Subject Material Costs: \$10

Qualification: NCEA Level 2

Prerequisites: 14 credits in Level 1 English

Course: This course introduces students to the practical aspects of running their own business and being self-employed. They will experience first-hand what it is like to operate a business by undertaking a fund-raising project. Students will also work through units on motivating employees, marketing research, and budgeting. This course is internally assessed and DOES NOT offer subject endorsement. It leads on to Level 3 Business Studies.

LEVEL 2 BUSINESS STUDIES

EXTENSION

CODE: L2 BSE

Credit Value: 20

Number of Field Trips: 1 Cost (approx) \$25

Subject Material Costs: \$10, plus \$20 Study Guide – recommended

Qualification: NCEA Level 2

Prerequisites: 11 credits in Level 1 English at Merit or above

Course: This course will introduce students to the inner workings of business organisations in New Zealand. Students will look at both modern and classical theories of management and the organisational environment. They will also undertake a practical investigation by running a social enterprise in the local community. This course offers subject endorsement and leads on to Level 3 Business Studies (Extension).

LEVEL 3 BUSINESS STUDIES

CODE: L3 BST

Credit Value: 19

Number of Field Trips: 2 Cost (approx) \$30

Subject Material Costs: \$60

Qualification: NCEA Level 3

Prerequisites: 15 credits in Level 2 Business Studies or Head of Faculty approval

Course: This course develops the leadership skills and business acumen students gained in Level 2 Business Studies. The highlight of this course is the Young Enterprise Competition which sees students develop, outsource production, market, and sell an innovative and sustainable product. They will also investigate human resources issues in New Zealand, and exporting. Students will gain valuable experience in leadership, business operations and teamwork.

LEVEL 3 BUSINESS STUDIES

EXTENSION (POSSIBLE FOR 2016)

CODE: L3 BSE

Credit Value: 20

Number of Field Trips: 2 Cost (approx) \$30

Subject Material Costs: \$60, plus \$20 Study Guide – recommended

Qualification: NCEA Level 3

Prerequisites: 12 credits in Level 2 Business Studies or Level 2 Business Studies Extension at Merit or higher, or Head of Faculty approval

Course: During this course, students will investigate the global business environment, and how large New Zealand businesses compete on the world stage. They will compete in the Young Enterprise Scheme, and also undertake research into human resources, and the export potential of a product. This course leads on to further tertiary study in business and commerce.

COURSE DESCRIPTION

LEVEL 1 ACCOUNTING CODE: L1 ACC

Credit Value: 24

Number of Field Trips: Nil

Subject Material Costs: Nil Year 1; \$40 Year 2 plus \$5 for Revision Workbook

Qualification: NCEA Level 1

L1A: This course is designed to develop skills in personal accounting and record keeping while giving sound grounding for future Accounting. Areas covered will include: financial literacy, financial statements, journals and ledgers, record keeping and source documents, analysis and interpretation, and making financial decisions for an individual or group.

L1B: This year gives students an understanding of the business world as it affects the individual. The aim is to provide students with knowledge and skills in Accounting. The skills learnt include processing financial transactions for a small entity, preparation and understanding of financial statements, analysing and interpreting financial statements and preparing financial information for a community organisation.

LEVEL 2 ACCOUNTING CODE: L2 ACC

Credit Value: 20

Number of Field Trips: Nil

Subject Material Costs: \$20 plus \$5 for Revision Workbook

Qualification: NCEA Level 2

Prerequisites: Head of Faculty approval

Course: The aim of this course is to introduce students to manual and computer methods of recording accounting data and to provide them with a clear basic understanding of financial reports and their components. The course will assist students to understand the accounting principles and processes involved in designing an accounting system, accounting for cash, accounts receivable, accounts payable, inventory and property, plant and equipment. Students will prepare and analyse financial statements.

LEVEL 3 ACCOUNTING CODE: L3 ACC

Credit Value: 22

Number of Field Trips: 1 Cost: (approx) \$250

Subject Material Costs: \$30 plus \$5 for Revision Workbook

Qualification: NCEA Level 3

Prerequisites: 14 credits in Level 2

Accounting or Head of Faculty approval

Course: The aim of the course is to provide a foundation for the study of Accounting at University and other tertiary institutions. The course covers accounting for Partnerships, Companies and Manufacturing organisations. Students will develop their understanding of the conceptual basis of accounting, process transactions, prepare financial statements and explain information for management decision making. Students will also be given the opportunity to work towards Scholarship in this subject.